

FOR IMMEDIATE RELEASE

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UNIVERSITY OF MICHIGAN-DEARBORN EXPANDS COLLABORATION WITH HANOVER

WASHINGTON, DC—The Hanover Companies announced today that the University of Michigan-Dearborn has upgraded its membership to take advantage of Hanover’s capabilities in both strategic research and grant writing.

A Hanover Research member since 2010, UM-Dearborn has employed Hanover’s expertise in several research projects, including reports on *Benchmarking Peer IT Services* and *Business School Career Placement Centers*.

On upgrading the University’s membership to include Hanover’s grant identification and development service (Hanover Grants), Don Bord, Associate Provost, said, “The competitive cost structure, solid reputation, high quality research reports and the high flexibility in queuing up research and grants projects influenced my decision to [continue the University’s] membership with Hanover.”

Over the next year, Bord hopes to look to Hanover Grants to assist in building capacity so that UM-Dearborn will be more competitive in seeking large, institution-wide grant opportunities. Of further importance to UM-Dearborn is developing a culture of grantsmanship in areas within the College of Arts, Sciences and Letters that hold promise for federal and foundation support.

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Hanover Research, a global information-services firm, provides proprietary research of every possible variety to over 400 higher education institutions in the US, Canada, UK, Ireland, Sweden, Australia, and New Zealand. Services are delivered on a fixed-cost, annual basis, with member organizations receiving support on an unlimited number of sequential activities across their membership term. Areas of expertise include: survey design, administration and analysis; interviews with issue experts; market research; quantitative and qualitative analysis; competitive benchmarking; and organizational strategy research.

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